



Cable Renewal

What is your Vision for local media in Belmont - Now, and for the next ten years?

The Town of Belmont is holding a series of focus groups on the future of cable TV service, community media and technology. These focus groups are part of the Town of Belmont and the Belmont Media Center's franchise renewal process with Comcast. They provide a chance for interested community members to learn about franchise renewal and to share opinions about future services that should be available to our community through the Comcast cable TV system.

Residents, civic and community groups, healthcare and technology professionals, public safety providers, media and arts organizations, non-profits, businesses, and local government staff, school teachers, elected officials, school administrators as well as parents and students are urged to sign up >

[Sign up for a Focus Group HERE](#)

<https://www.surveymonkey.com/s/CJ2F3P6>

Your Participation is Invaluable...

- Learn about the cable system, media communications and opportunities for the future.
- Hear more about what community media centers and how schools, community organizations, local governments and businesses are using media technology to communicate, educate and disseminate information in this digital age.
- Provide your input and ideas by brainstorming and completing a questionnaire in-person or on-line.

Each focus group will last about two hours and refreshments will be provided. The focus groups are organized to encourage people of like interests to attend the same meeting to facilitate brainstorming, but anyone may attend any of the focus groups.

Focus Group Schedule

Please feel free to attend any session that works for your schedule.

Local Government: Administration, Department Heads, Staff and Elected Officials -- Tuesday January 28th, 2:00pm-4:00pm, Beech Street Center (266 Beech Street).

Arts, Cultural, Media and Heritage Organizations: Staff, Boards, Volunteers and Patrons -- Tuesday January 28th, 7:00pm-9:00pm, Beech Street Center (266 Beech Street).

Pre-K - 12 and Post-Secondary Education: Teachers, Administrators, Staff, Parents and Students-- Wednesday January 29th, 3:30pm-5:30pm, Belmont Gallery of Art - Homer Municipal Building (19 Moor Street, 3rd Floor)

Community, Non-Profit, Civic and Faith-Based Groups & Organizations: Staff, Boards, Volunteers and Clients --Wednesday January 29th, 7:00pm-9:00pm, Belmont Gallery of Art - Homer Municipal Building (19 Moor Street, 3rd Floor)

[Sign up for a Focus Group HERE](#)

<https://www.surveymonkey.com/s/CJ2F3P6>

For more information contact **Jeff Hansell** (<mailto:jeff@belmontmedia.org>) at 617-484-2443

The focus groups will be conducted by The Buske Group, a nationally recognized public policy consulting firm hired specifically to help the town with the cable franchise renewal process.

**CABLE FRANCHISE RENEWAL
COMMUNITY NEEDS ASSESSMENT
FOCUS GROUP SCHEDULE ***
Belmont Media Center
and
Town of Belmont

* Please feel free to attend any session that works for your schedule!

Topic *	Date	Time	Location
Local Government: Administration, Department Heads, Staff, and Elected Officials	Tuesday, January 28	2:00 – 4:00 p.m.	Beech Street Center (Belmont Senior Center) 266 Beech St. Belmont, MA beechstreetcenter.org
Arts, Cultural, Media, and Heritage Organizations: Staff, Boards, Volunteers, and Patrons	Tuesday, January 28	7:00-9:00 p.m.	Beech Street Center (Belmont Senior Center) 266 Beech St. Belmont, MA beechstreetcenter.org
Pre-K-12 and Post-Secondary Education: Teachers, Administrators, Staff, Parents and Students	Wednesday, January 29	3:30 – 5:30 p.m.	Belmont Gallery of Art Homer Municipal Building 19 Moore Street, 3 rd Floor Belmont, MA belmontgallery.org
Community, Non-Profit, Civic, and Faith-Based Groups & Organizations: Staff, Boards and, Volunteers, and Clients	Wednesday, January 29	7:00 – 9:00 p.m.	Belmont Gallery of Art Homer Municipal Building 19 Moore Street, 3 rd Floor Belmont, MA belmontgallery.org