

**To: School Committee**

**From: Ann Rittenburg**

**Re: Belmont Media Center Board of Directors Appointment**

**Date: October 29, 2010**

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The Bylaws of the Belmont Media Center give the School Committee the authority to appoint one of the 9 seats that comprise the BMC Board of Directors. Board appointments are for three years, with a term limit of 2 terms (not to include the shorter terms of the initial Board's members, as the Board established itself and an appointment rotation.)

Myron Kassaraba is one of the founding Board Members and has been the School Committee's appointee since the Board of Conveners established the Belmont Media Center. In addition to his initial term on the founding Board, Myron, who currently serves as Chair of the Board of Directors, has served one three year term as the School Committee appointee. That term is now complete and Mr. Kassaraba is eligible to serve one more term, should we wish to reappoint him. I expect that the School Committee will take this matter up as part of the agenda for the Tuesday November 2, 2010 meeting.

I have attached to this memo:

- Myron Kassaraba's request for reappointment.
- A brief amount of info about the BMC Board of Directors.
- A brief bio of Myron Kassaraba.

**Grant, Cathy**

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**From:** Myron Kassaraba [myronkassaraba@gmail.com]  
**Sent:** Sunday, October 24, 2010 8:33 PM  
**To:** Rittenburg, Ann  
**Subject:** Request for reappointment

Hi Ann,

The Board of the Belmont Media Center (BMC) has 9 members. 4 are Board Appointed, 3 are Member appointed, one is appointed by the Board of Selectmen and one is appointed by the School Committee. Since 2005, I have been the School Committee Representative to the BMC Board and was elected earlier this year to be the Chair of the Board.

Though we have made a lot of progress over the past 5 years - most significant of which was building the new studio - there is still more to do. We will be launching a new web site before the end of the year and have been planning some new programs for government coverage and would like to get some greater engagement with the schools. I personally would like to see more coverage of high school sports.

I'd like to ask that the School Committee reappoint me for another term as your representative to the BMC. Please let me know if you have any questions and/or if you have any ideas on what we could be doing to further or enhance your communications efforts.

Best regards,

Myron

Myron Kassaraba  
43 Hastings Road  
Belmont, MA 02478  
Home: 617-484-0926  
Cell: 617-448-9558

## **Belmont Community Media Center Board of Directors**

### **Responsibilities**

The Board of Directors of the Corporation ("Board"), an independent non profit entity, will manage the Corporation's (BCMC) resources for use by Belmont residents, school groups, nonprofit Belmont organizations, local government, and members of the BCMC and execute the Media Center's management contract with the Town. The Board shall lead the organization with vision and an understanding of what is needed to assure the long-term viability and growth of the Corporation. The Board is responsible to manage the affairs and property of the Corporation conferred on them per the contract with the Town. The Board of Directors must uphold the provisions of the By-Laws and protect the financial well being of the Corporation. The Board will provide 'strategic direction' to the Executive Director and his operational staff.

The Board members have a fiduciary responsibility for providing oversight of the Operations and are representatives of the Town residents. Board members do not need to have a cable and broadcast industry background, skills and experience outside of the industry are highly valued by the Board. The Board members are responsible for developing and managing the strategic vision of the Corporation, guiding BCMC, its staff, and membership to develop and deliver quality program content and informative services to the Town.

The Board of Directors consists of 9 seats:

- 3 of the board seats are elected by the general membership,
- 4 of the board seats are appointed by the Board
- 2 of the board seats are appointed by the Town
  - 1 by the Selectmen
  - 1 by the School Committee

## Current Board Members

<u>Myron Kassaraba</u> - Chair (2005) - founding	1st - 2010 (SC)
<u>Chet Messer</u> - Vice-Chair (2007)	1st - 2010 (Board)
<u>Eric Steinert</u> - Treasurer (2007)	1st - 2012 (Board)
<u>Todd Bloniarz</u> (2009) - Acting Secretary	1st - 2012 (Member)
<u>Lucia Arno-Bernsen</u> (2008)	1st - 2011 (Member)
<u>Jonathan B. Green</u> (2005) - founding Chair	1st - 2010 (BOS)
<u>David T. Nelson</u> (2005) - founding	1st - 2011 (Member)
Suzy Spivey (2010)	partial 2012 (Board)
<u>Edward Yee</u> (2005) - founding	1st - 2011 (Board)

*BOS - appointed by Board of Selectmen*

*SC - appointed by School Committee*

*Board - appointed by BMC Board of Directors*

*Member - elected by BMC membership*

## **Myron J. Kassaraba — Partner - Strategic Advisory & Transactions**



**Mr Myron Kassaraba, Partner - Strategic Advisory & Transactions** is a seasoned business development and technology licensing executive with experience in closing major transactions. He has licensed-out technologies that ship in hundred's of millions of personal computers worldwide including the color management system in Windows 95 and the font rendering technology in Adobe's Flash.

With over 25 years of executive experience at both Fortune 500 Companies (Eastman Kodak, Fidelity Investments) and early-stage startups (Trellix, Edsun Labs, Project Yangtze, InfoPlus), background spans a wide array of technologies. At Kodak, Myron ran the Corporate Strategic Alliances Group and managed major relationships with companies such as Adobe, Apple, IBM, Microsoft and Nortel. He also started Kodak's Developer Relations Group and was a leader in the formation of the International Color Consortium and the DIG (Digital Imaging Group).

For the past 7 years he has been the Principal of MJK Partners, a strategy and business development consultancy where he has provided services to a number of companies including Ambient Devices, Callisto Software, Mitsubishi Electric's Research Labs (MERL), OutSmart Power Systems, Progress Software, ULocate Communications and Zeetoo. He has also been active in the emerging clean tech market as a co-founder of the MIT Enterprise Forum's Energy SIG and Ignite Clean Energy Competition. He serves and an Advisor to Frame Media and Givvy.

Myron has a BS in Political Science from Northeastern University and completed The Wharton School's Executive Development Program. He was a longtime Board Member of the Massachusetts Interactive Media Council, is a co-founder of the New England Chapter of Environmental Entrepreneurs (E2.org) and serves as Chair of the Board of Directors of the Belmont Media Center, the local cable access channel for the Town of Belmont, MA where he lives with his wife and two daughters.